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GET OUT OF THE HOUSE AND INTO THE BEAT!

Capricorn's online gig-guide launched for your entertainment

Capricorn Enterprise has launched the Capricorn Region's first comprehensive online gig guide, with the latest gigs on the Capricorn Coast, Rockhampton and the Central Highlands. Part of the new-look event calendar at www.capricornholidays.com.au/events, this will change the way you plan your weekends in Capricorn.

Updated every Thursday, the gig guide will list the hottest places to go and the best talent on show to keep your weekend pumping. Pubs, clubs, concerts, live, acoustic, DJs and more – if it has a beat, it belongs in this gig guide.

We need your assistance to make it great – gig listings are FREE, so if you are a musician, a venue, a promoter or a friend, get details to events@capricornenterprise.com.au.

Chief Executive Officer of Capricorn Enterprise, Mary Carroll said "The Capricorn Holidays website has seen a 667% increase in traffic during the six months from May to September 2011 compared to the same time in 2012, and visitation continues to grow at an incredible rate."

"More people are searching for specific events in our region including sporting, music and leisure events which also reflects the increased resources our organisation has focused on marketing and supporting our annual regional events" she said.

The gig guide and new-look events calendar are part of five key recommendations from the Capricorn Business & Events Industry Development Strategy developed by Capricorn Enterprise in 2011.

Capricorn Enterprise Events Executive, Ellie Tonkin said "The Events unit is working hard on a number of projects to deliver a bigger and better events industry for the region. Never before has the region had one place to go to for information on what's happening in Capricorn."

"From gigs at your local venue to major signature festivals and events, the Capricorn Holidays website is the centralized online guide for locals and tourists alike to plan your leisure time. We're looking forward to rolling out other exciting developments in the coming months to help people find out what's going on."

List your gig or event for free on www.capricornholidays.com.au/events through the online submission form or by contacting events@capricornenterprise.com.au.

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