

Friday 13<sup>th</sup> January 2012



## CALL FOR SINGLE GUYS IN ROCKY & EMERALD!

### *Going the Distance.....*

*A journey for the heart ...*

Capricorn Enterprise and our local tourist operators have teamed up with *Blue Clay Productions* in their quest to produce a 6-part documentary series "Going the Distance", unveiling the real faces of dating in the city. The creator of this great promotion is Laticia Gibson, a journalist who is playing 'cupid' after coming up with the idea six months ago.

Five single women from Sydney, aged between 30 and 41, will commence the drive of their life throughout Australia this weekend. For the next fortnight, they will travel in search of true love and to discover whether country and coastal boys are better than city lads. They'll travel to Melbourne, Cowra, Tamworth, Byron Bay, Brisbane, then arrive in Rocky on Friday 27<sup>th</sup> January 2012!

**Rockhampton/Capricorn Coast and Emerald/Sapphire Gemfields** are the only two destinations in Queensland outside of Brisbane included in the itinerary, so the call is out for all eligible guys to come and meet the girls during their visit.

CEO of Capricorn Enterprise Mary Carroll said "we jumped at the opportunity to assist with this promotion, as it's a quirky way to promote our beautiful region to unlimited viewers via youtube and other social networks. Considering the average age in our region is 37, I'm sure there are many single local guys who will be keen to meet these city gals."

The four day itinerary in our region (from Friday 27<sup>th</sup> January to Tuesday 31<sup>st</sup> January 2012) will include visits to The Heritage Hotel, The Great Western Hotel, Beach Horse Riding and beach activities with Mercure Capricorn Resort, Fossicking for Gems at the Sapphire Gemfields. The group will be accommodated thanks to The Edge Luxury Apartments, Rockhampton and the New Royal Hotel Rubyvale.

The girls will be raising funds for The Cancer Council with daily video uploads of their antics, tweets about charity fundraisers and Facebook updates, so our local lads do have to behave!

#### **Meet the ladies:**

Natalie Aroyan, 30, journalist  
Dr Rebecca Charlotte Reynolds, 32, Nutritionist/photographer  
Amanda Richards, 35, Account Manager  
Lara Kilborn, 39, Business Development Manager & mother of 1  
Lisa Phillips, 41, Life Coach and Training Manager

For more information go to [www.goingthedistance.com.au](http://www.goingthedistance.com.au) Contact: Mary Carroll 0417 669 286

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