



CQ NRL BID STADIUM



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While the Rockhampton Region is thriving and investor confidence is growing, due to a sustained economic growth in the resources and supporting sectors, the presence of a Central Queensland team in the National Rugby League will add significantly to the Region's profile.

The development of such a team would also provide a point of focus and unification for Central Queensland.

As the first outside investor in the Bid, Council shares the Bid Team's vision in that the CQ NRL Bid, combined with the proposed junior academy, the Stadium and the spirit of regional Queensland exceeds all of the criteria for enabling positive and meaningful regional development, not only in the Rockhampton Region, but in the greater Central Queensland. Rockhampton Regional Council supplied \$40,000 as the first outside investor in the bid.

To further drive the Region's growth and economy, which will provide greater security and certainty for the community, it is paramount that the CQ NRL Bid be secured.

BY SECURING THE BID

- A purpose built, state of the art stadium, seating 20,000 people, will be constructed. It is proposed that the stadium will include a 1,000 person conference centre and be capable of housing major outdoor events.
- Rockhampton will be broadcast to a national and international audience, further heightening the Region's potential.
- A national sporting team will be established.
- An Academy will be formed and based in Rockhampton providing young people with developmental pathways that will lead to continued education and meaningful employment opportunities.

The proposal would provide flow-on economic benefits associated with direct stimulus in the Construction and Recreation sectors. Based on the industries' multiplier effects within the Rockhampton Region alone - above

and beyond the injection of capital expenditure for the facilities and the benefits of the \$33 million expansion in recreation sector directly resulting from the establishment of the team and academy - the preliminary estimations of the initial effects from the construction and operation of the NRL Stadium and Academy alone would include:

- **Jobs: 3,129 Full Time Equivalent**
- **Value Added: \$326.9 million**
- **Gross Output: \$745.8 million**
- **Regional Income: \$215.5 million**

While additional economic benefits would occur within the state and national economy above and beyond these benefits to the Rockhampton Region's economy, Rockhampton Regional Council has not added them within these figures. Thus, this represents a conservative example of the stimulus this proposal could inject for economic growth.

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THE CQ NRL BID, STADIUM AND ACADEMY WILL UNITE TO CEMENT A STRONG, BRIGHT FUTURE FOR CENTRAL QUEENSLAND'S SOCIAL, EDUCATIONAL, SPORTING AND ECONOMIC FUTURE.



WE HAVE

The Bid Team, with Council's active support, has:

- ✓ 450,000 people live within a 3½ hour drive of Rockhampton.
- ✓ 30,000 registered supporters and growing.
- ✓ Written confirmation from the Queensland Premier Anna Bligh that the Queensland Government will build a stadium in Rockhampton should the bid for a licence be successful.
- ✓ Recruited QR National as a major national sponsor.
- ✓ NRL Chief Executive Officer David Gallop and Chief Operating Officer Graham Annesley visited Rockhampton, Mackay, Gladstone, Bundaberg and Emerald on 23 and 24 November 2010. The two day visit provided top NRL management with a much deeper appreciation of the strengths of the CQ Bid.

WE NEED

- A national sporting team, which will unite the largest geographical area of any existing team in the NRL.
- A state-of-the-art stadium which will become a sporting and entertainment hub for the people of Central Queensland.
- An Academy which will provide a facility where promising young sports people can acquire elite sport and life skills within a managed program.

WE WANT

- NRL Bid success.
- Establishment of a Central Queensland NRL team.
- Construction of a state-of-the-art stadium.
- Establishment of the Regional Education, Vocation, and Sport Academy to assist youth and sports people throughout Central Queensland.

“ I THINK THE NRL WOULD BE MAD TO AWARD A LICENCE ANYWHERE OTHER THAN CENTRAL QUEENSLAND ”

Premier of Queensland, Anna Bligh, 2010

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